



KEITH LEVIN DESIGNS

Art Direction • Graphic Design

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SUMMARY

- Regulated labeling and packaging artwork experience across medical devices, OTC drugs, and nutritional supplements.
- Extensive experience creating labels, cartons, packaging, IFUs, eIFUs, CPLs, and other controlled labeling materials.
- Experienced in artwork development from concept through print-ready production, including revisions, approval workflows, and version control.
- Strong background in Adobe Creative Suite, Esko WebCenter, Software, and regulated document-management environments.

SKILLS

Software

- Adobe Illustrator (CC)
- Adobe InDesign (CC)
- Adobe Photoshop (CC)
- Adobe Acrobat
- Dreamweaver (CC)
- Microsoft Office
- Labeling:
 - Prism 360
 - BarTender
 - Software
 - LabelVision
 - EasyLabel
 - XMetaL Author
 - XMetaL Publication Manager
- Agile PLM
- Esko WebCenter

Digital

- UX design
- html, css, Wordpress, Bootstrap

Attributes

- Innovative thinker and problem solver
- Thrive under pressure in fast-paced work environment
- Manage multiple projects within deadlines
- Work well within a team, alone and guiding junior designers

EXPERIENCE

BD 08/2025-present

Graphics Labeling, contract

- Develop eIFU, IFU, labeling, and printed packaging components using Adobe Creative Suite.
- Develop and version structured XML content using XMetaL Author; generate controlled PDF outputs through Publication Manager in compliance-driven environments.
- Execute artwork across multiple product lines, ensuring compliance with global regulatory standards and established brand guidelines.

Johnson & Johnson Vision 07/2023-08/2025

Senior Designer, Labeling and Packaging Specialist

- Implemented and documented an integrated Esko WebCenter, Adobe Illustrator, and Software labeling workflow; created training materials and trained labeling staff on the new process.
- Created labels, packaging, IFUs, CPLs, cartons, and patient implant cards for consumer, surgical, and medical devices.
- Created and led updates to global labeling standards and EUMDR requirements, processes, and procedures through the JJSV document management system.

Medtronic 02/2022-7/2023

Labeling Designer, Labeling and Packaging Specialist

- Developed labeling and packaging artwork for medical devices in compliance-driven environments.
- Utilized Agile PLM, Adobe Creative Suite, MS Office, and Prism 360 to manage artwork revisions and release cycles.

Performance Health 05/2021-2/2022

Senior Designer, Labeling and Packaging Specialist

- Developed and updated IFUs, packaging, and CPL labeling for rehabilitation and sports medicine product lines in compliance with EUMDR standards.

Johnson & Johnson Vision 08/2019-05/2021

Senior Designer, Labeling and Packaging Specialist

- Created labels, packaging, IFU/DFU, and CPL materials for consumer and surgical medical devices.
- Led updates to global labeling standards and EUMDR requirements through the JJSV document management system.

DRM Resources (a Division of Robinson Pharma, Inc.) 2008-2018

Nutrition/Healthy Lifestyles Marketing company

Art Director/Senior Designer

- Developed nutritional supplement labeling and packaging from concept through print production.
- Managed brand assets and packaging across a portfolio of 100+ SKUs.
- Led production of a monthly health publication and supervised junior designers.

Leiner Health Products 2004-2008

Nutritional supplements manufacturer

Senior Designer

- Developed packaging, POP materials, and retail campaigns for vitamin and OTC drug products distributed through national retailers including Walmart, Costco, CVS, and Walgreens

EDUCATION

Art Institute of Philadelphia

Degree in specialized technology with a major in Graphic Design.

Certifications:

University of California, Irvine Division of Continuing Education

Web Design Certificate, 2019

UX Fundamentals

Certification Date Aug 2018 – Present License 11788569

Adobe XD Essential Training: Prototype and Share

Certification Date Aug 2018 – Present